



Sponsorship

Bedford Film Festival 2014

How to get involved

Sponsorship Packages

In response to the success of our inaugural event in September 2013, Cambridge Film Trust have committed to a further four years of support for Bedford Film Festival. This is fantastic news and means that we can continue to share Cambridge Film Festival's licence agreement and will be supplied with a high quality DCP cinema projector free of charge. This significantly reduces our overheads but we still need to cover costs such as insurance, venue hire, staging, sound, marketing and all other running costs associated with the event. Some of this cost is covered by ticket sales (bear in mind half of all ticket sale revenue go to the respective film producers/agents via Cambridge Film Trust after the event).

To ensure we are as accessible as possible we work hard to keep our ticket prices low. We are a not-for-profit organisation, so to deliver the high quality event our cinema loving community deserves and we rely on the generosity of our sponsors to cover the rest of our costs in bringing film variety to Bedford and the surrounding areas. If you would like to support Bedford Film Festival 2014, there are a number of ways in which you can get involved:

1. Leading Role Sponsor £2000

As a Leading Role Sponsor you will have your branding displayed on all marketing materials (both on and off line), a full page advert in our festival programme and your branding appear before every film alongside the message "Bedford Film Festival brought to you in partnership with..."

In addition to this all Leading Role Sponsors will have their logos on rotation on the home page, as well as a listing on the sponsors page of our website.

Leading Role Sponsors will also receive two passes to the opening and closing films and two other films of their choice.

There are a maximum of three Leading Role Sponsor packages available.

2. Guest Star Sponsor £1000

As a Guest Star Sponsor you will have your branding displayed on all marketing materials (both on and off line) and a half page advert in our festival programme.

In addition to this all Guest Star Sponsors will be listed with your logos on the sponsors page of our website.

Guest Star Sponsors will also receive two passes to the opening and closing films and one other film of their choice.

There are a maximum of three Guest Star Sponsor packages available.

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Supporting film variety

3. Ceremonial Screening Sponsor £500

As a Ceremonial Screening Sponsor you will have an advertisement slide appear prior to film start alongside the message “This film has been brought to you in partnership with...”. This screen follows the festival’s Leading Role Sponsor screen. In addition to this your company name will appear in the programme alongside the respective film.

The two ceremonies, opening and closing, will also have pre-screening drinks and light buffet and were both sell-outs at last years event.

Ceremonial Screening Sponsors will also receive two passes to both the opening and closing films.

There are a maximum of two Ceremonial Screening Sponsor packages, one for each of the opening and closing ceremonies.

4. Screening Sponsor £200

You will be able to choose any film from our carefully selected programme, apart from the opening and closing ceremonies.

As a Screening Sponsor you will have an advertisement slide appear prior to film start alongside the message “This film has been brought to you in partnership with...”. This screen follows the festival’s Leading Role Sponsor screen. In addition to this your company name will appear in the programme and website alongside the respective film.

Screening Sponsors will also receive two passes to the film they have sponsored.

5. Screening Collaborator £150 +licence fee

This package has been created to allow other organisations to be a part of Bedford Film Festival. Similar to the Screening Sponsor package a Screening Collaborator also has the freedom to propose a film of their choice. If suitable we will enquire in to licensing and advise you of the total cost.

As a Screening Collaborator you will be able to have your branding appear prior to film start alongside the message “This film has been brought to you in partnership with...”. This screen follows the festival’s Leading Role Sponsor screen. In addition to this your company name will appear in the programme and website alongside the respective film.

Screening Collaborators will also receive two passes to the film they have sponsored.

There are a maximum of two Screening Collaborator packages available.

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